
Legacy in the Making

Equipping Students for Career Success & Generational Impact

Dr. Maurice Stinnett: Senior Advisor, Economic Impact

Katie Bradigan: Head of Global Engagement



YOU WILL LEAVE HERE.....

REMINDED OF OUR OPPORTUNITY.

SHARING BEST PRACTICES.

ACCESS TO REVOLUTIONARY CAREER TOOLS.

*DR. MAURICE
STINNETT*



A view of Earth from space, showing the curvature of the planet with blue oceans and white clouds. A bright sun is visible in the upper right corner, creating a lens flare effect. The background is a dark, starry space.

BEATTITUDES OF WORKFORCE DEVELOPMENT

BE HUMBLE

BE CREATIVE

BE CURIOUS

BE OPEN

THE BEGINNING



THE
STUDENTS
ARE READY.

THEY ARE
WAITING
FOR US.

#WEAREINTHISTOGETHER

EDUCATION.

BUSINESS.

COMMUNITY.





SAME CHILD.
SAME POTENTIAL.
DIFFERENT ACCESS
LIMITLESS OPPORTUNITY





*THE GENERATIONAL
POWER OF
CAREER CONNECTED
LEARNING*



The Defined Story | *Our Why*

To accelerate student **Economic Prosperity**
by directly enhancing the
Education to Employment Ecosystem

Education



Employment



Economic
Prosperity

The Defined Story | *Our HOW*

Systematically, Sustainably & Affordably

addressing 3 **critical gaps** in our

Education to Employment Ecosystem



College & Career Ready | Globally Competitive



Problem Solving



Academic Knowledge & Skills



Collaboration



Innovation & Creativity



Critical Thinking



Communication



Career Readiness



Citizenship



Defined's *Future-Ready* Portrait of a Graduate

The Defined Story | *Our What*



Defined



 Defined **Learning**



 Defined **Careers**

 Defined **Goals**



 Defined **Academy**

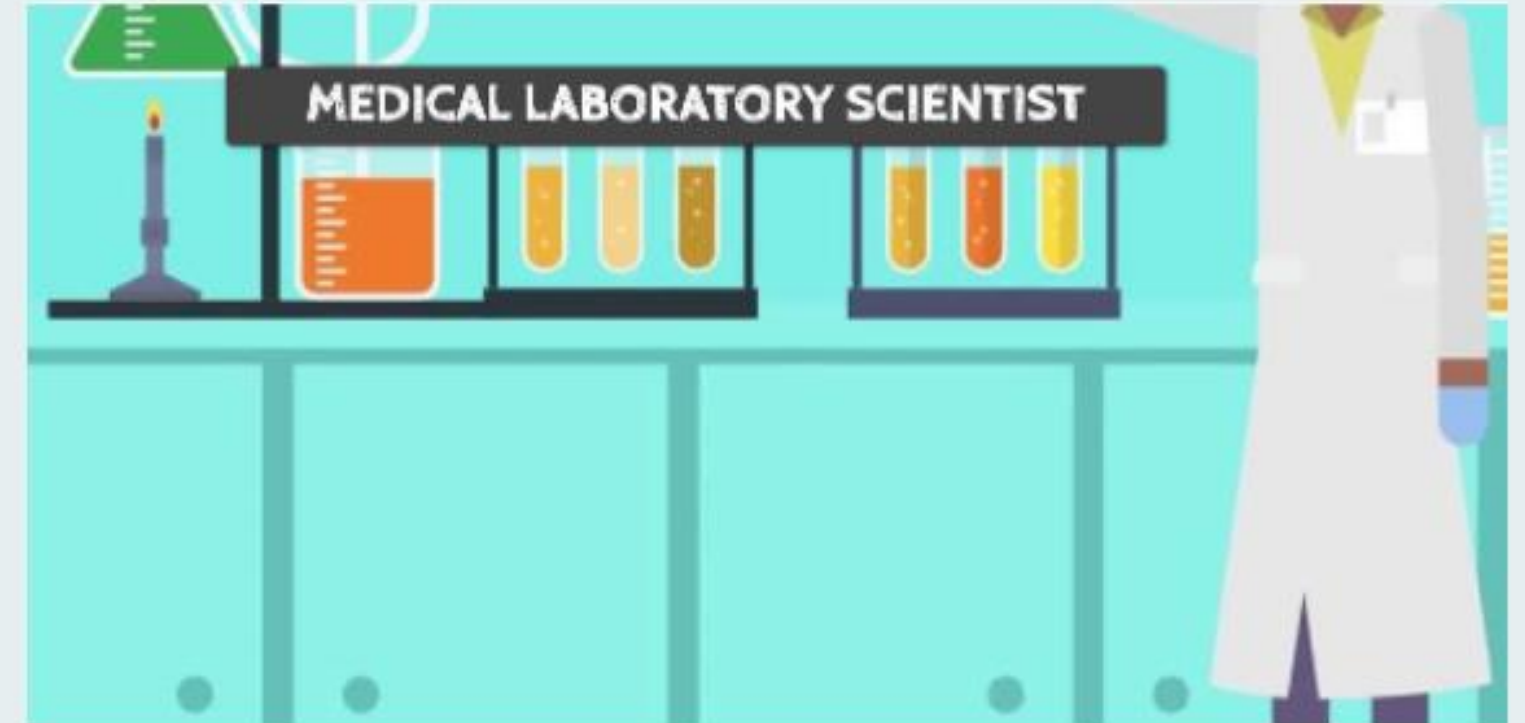


Defined Learning

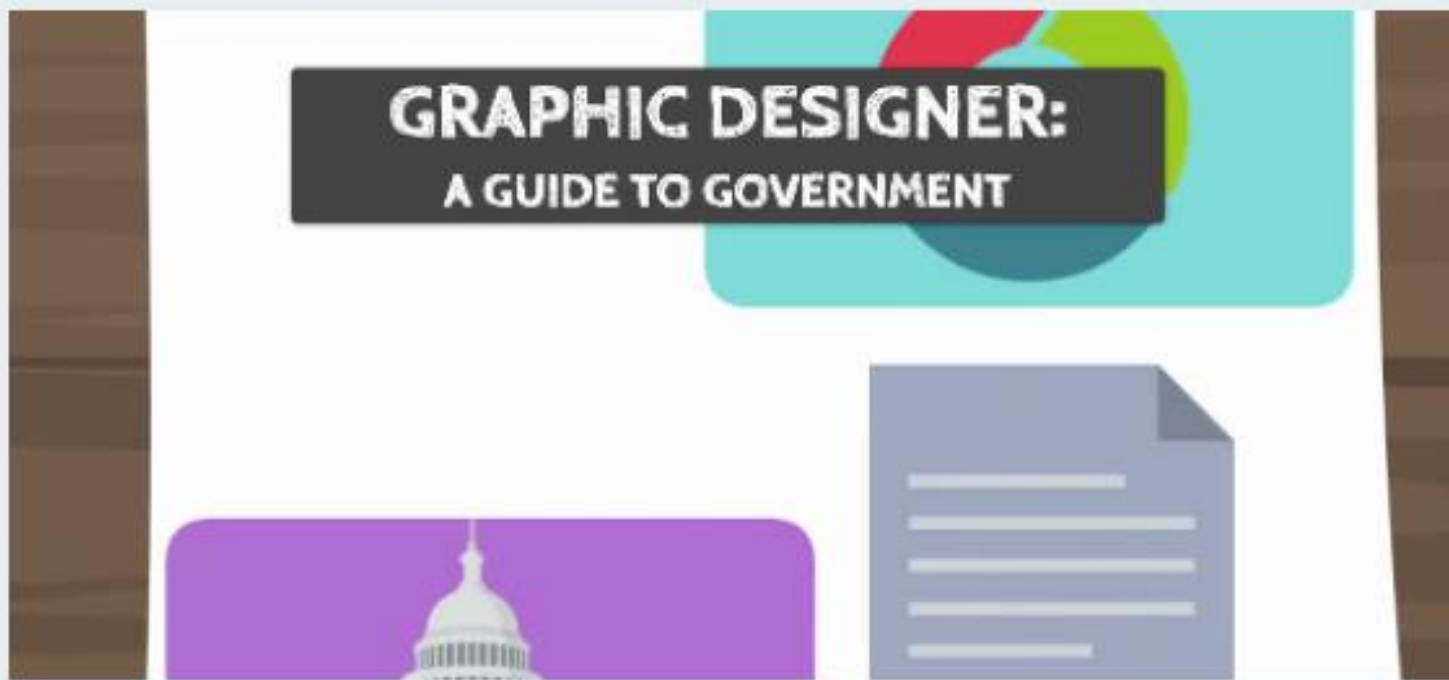
Math, 3rd Grade



Science, 7th Grade



Social Studies, 9th Grade



Computer Science, 12th Grade



1,000+ Career Courses

Phlebotomist



Middle School

Support Services
Phlebotomy Technician

This card features a dark blue background with a central circular icon representing a phlebotomy technician. Surrounding this central icon are several smaller circular icons depicting various medical and laboratory-related tasks. A white arrow icon is located in the top right corner, and a white book icon is in the bottom right corner.

Physical Therapy Assistant



Middle School

Support Services
Physical Therapy Assistant

This card features a blue-tinted photograph of a physical therapist assisting an elderly patient. A white arrow icon is in the top right corner, and a white book icon is in the bottom right corner.

Bio-Medical Engineering Services



Middle School

Biotechnology Research and Development
Biomedical Technician

This card features a blue-tinted illustration of two young boys looking at a computer screen. A white arrow icon is in the top right corner, and a white book icon is in the bottom right corner.

Resource Assistant–Buyer



High School

Operations Management
Purchasing Manager

This card features a blue-tinted photograph of a woman in a white lab coat working in a laboratory. A white arrow icon is in the top right corner, and a white book icon is in the bottom right corner.

X-Ray Technologist



High School

Diagnostic Services
Radiologic Technologists and Technicians
Career

This card features a blue-tinted photograph of a radiologic technician standing next to an MRI machine. A white arrow icon is in the top right corner, and a white book icon is in the bottom right corner.

Nutritional Assistant



High School

Therapeutic Services
Dietitians and Nutritionists

This card features a blue-tinted photograph of a dietitian assisting an elderly patient. A white arrow icon is in the top right corner, and a white book icon is in the bottom right corner.

Virtual Internships (1,000+)



Internship Overall Progress

▶ 1. Onboarding - Hospitality and Tourism

🔒 2. Soft Skills - Workplace Communication

🔒 3. Interview - Hospitality and Tourism

🔒 4. What's Next?

🔒 5. Experience Opportunity

🔒 6. Experience Opportunity

🔒 7. Soft Skills - Resolving Conflict

🔒 8. Hospitality and Tourism Exit Interview

🔒 9. Career Review Survey

🔒 10. Job Search, Writing a Resume and Cover Letter for Hospitality and Tourism

🔒 11. Interviewing in Hospitality and Tourism



Financial Literacy Courses

Borrowing Money

Lessons

1



Paying Off Debt on a Credit Card

0%

[Start learning >](#)

2



Buying on Credit: "Are You Good For It?"

0%

[Start learning >](#)

3



Student Loans and Other Options

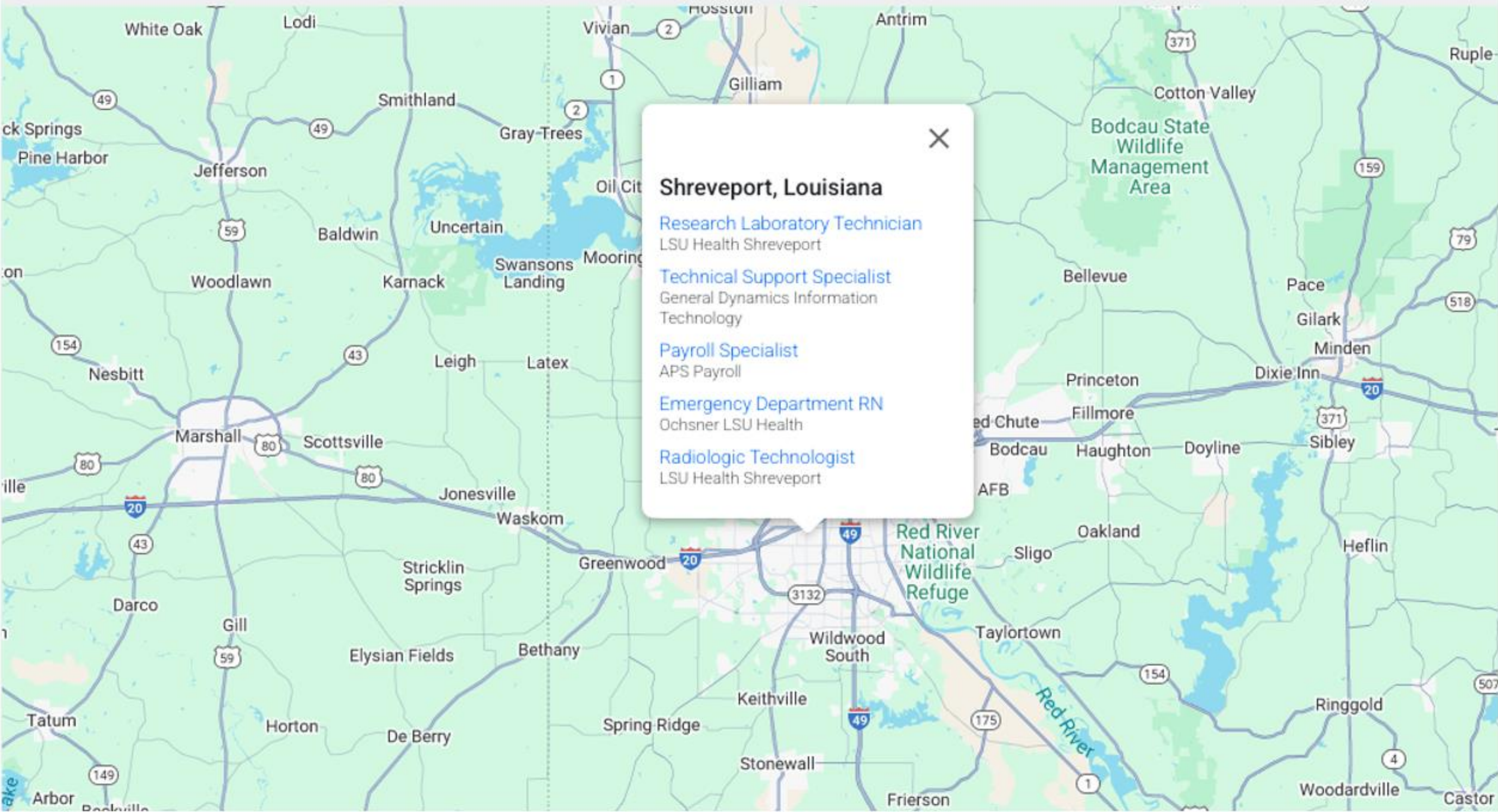
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[Start learning >](#)

Notes



Simulated Job Board



MOCK INTERVIEWS!



Research Laboratory Technician

LSU Health Shreveport

Job Description

LSU Health Shreveport is seeking a Research Laboratory Technician to support ongoing medical research programs.

Responsibilities:

- Conduct laboratory experiments and procedures following established research protocols
- Maintain cell cultures and assist with specimen processing and analysis
- Document research activities and maintain detailed laboratory records
- Prepare laboratory solutions and maintain inventory of supplies
- Support multiple research projects and assist faculty researchers

Requirements:

- Bachelor's degree in Biology, Chemistry, or related field with laboratory experience preferred
- Understanding of laboratory safety procedures and research protocols
- Experience with basic laboratory equipment and techniques
- Strong attention to detail and ability to maintain accurate research documentation

Location: Shreveport, LA

Compensation: \$38,000 - \$48,000 annually plus state benefits

Apply for Position

Start Simulated Interview



Loading Interview...

Mock Interview Session

Question 1 of 7:

First, can you tell me a little about yourself and why you are interested in the position of Research Laboratory Technician at LSU Health Shreveport?

Your Response

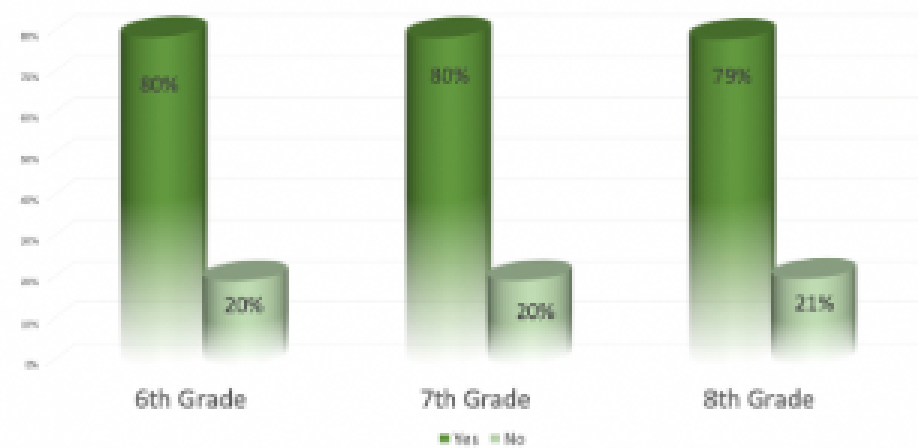
Your response will appear here...



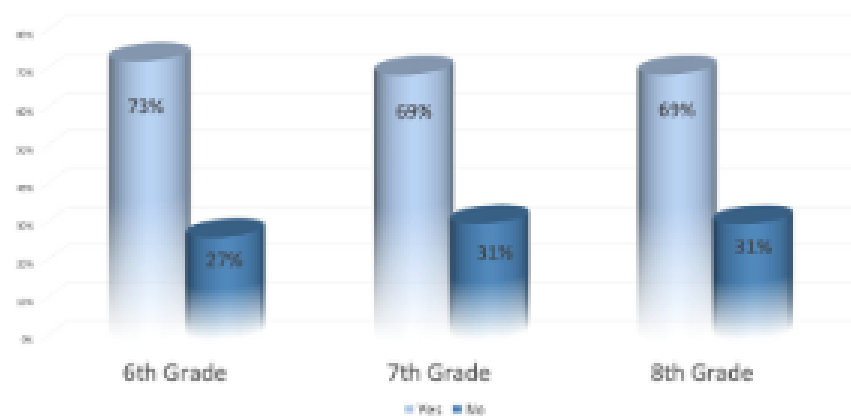
Impact & Results

Opportunity Gap

DO YOU THINK PARTICIPATING IN THE DEFINED CAREERS PROGRAM HAS INCREASED YOUR KNOWLEDGE ABOUT DIFFERENT CAREER OPTIONS?

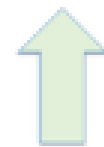


HAS THE DEFINED CAREERS PROGRAM INSPIRED YOU TO EXPLORE DIFFERENT CAREER PATHS?



Achievement Gap

10%



AP
US Govt & Politics

10%



AP
Environmental Science

8%



3rd Grade
Science

63%



2nd Grade
Social Studies

23%



2nd Grade
Literacy

28%



6th Grade
ELL

18%



6th Grade
Math

11%



6th Grade
Science

10%



6th Grade
ELA

Workforce Gap

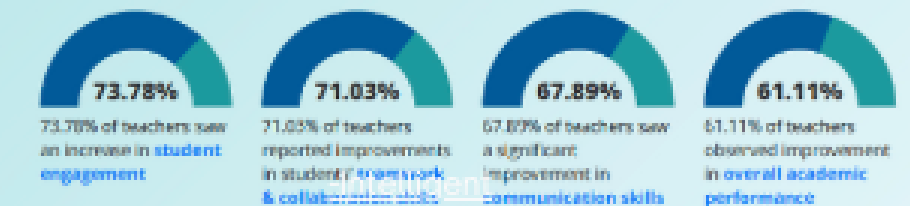


Research Brief: Defined in Connecticut

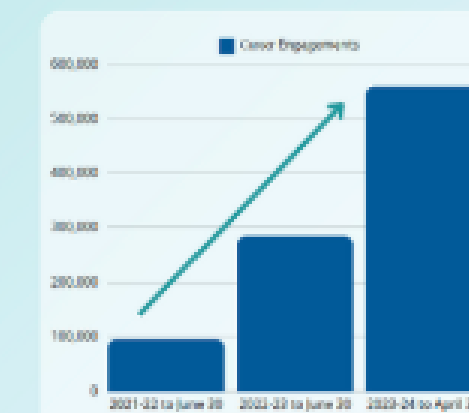
Overview:

This mixed-methods study conducted by MDA Learning Technologies examined the implementation and impact of Defined Learning, a workforce development and career-connected, project-based learning (PBL) platform, in Connecticut schools during the 2023-2024 academic year. The study involved surveys of educators, interviews and focus groups with teachers and administrators, analysis of usage data from over 300 schools, and a case study of Woodford Public Schools.

Key Findings:



Defined is widely adopted across grade levels & subject areas across the state showing a continuous and substantial growth pattern (rising in 2023-24 to over a half-million points of engagement, 96% growth YOY as of 4-30-2024).



- Diverse Applications:** The platform is primarily used for instruction, enrichment, and assessment, demonstrating its versatility in supporting various pedagogical approaches.
- Positive Impact:** Defined has significantly increased student engagement, collaboration, communication skills, and academic performance.
- Real-World Relevance:** The platform's real-world connections and career-oriented projects resonated with students and teachers, enhancing the relevance and meaningfulness of learning experiences.

*THE
VOICES
THAT MATTER....*



THE VOICES THAT MATTER.....

Stopping and breathing is okay.

"If you ain't Scared, you ain't ALIVE" - butch

"REACH FOR THE SKY!" - woody

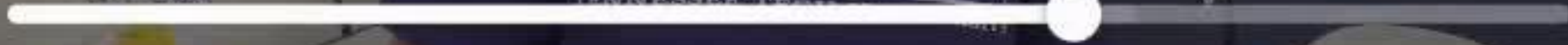
Happiness is a MINDSET!



I DON'T KNOW GOING TO DO w LIFE, BUT I KNOW TO LIKE EVERY MIN



TENNESSEE TEAM



*THE
VOICES
THAT MATTER....*





DEFINED INTEREST FORM

Thank you for your engagement today and for ALL you do for your students, staff and community. Our team at Defined is excited to partner with you in empowering your students with real-world skills and career readiness.

CONTACT INFORMATION:

Name: _____

Title/Role: _____

School/District: _____

Email: _____

Phone: _____

PLEASE INDICATE HOW WE CAN SUPPORT YOU:

I am interested in Dr. Stinnett coming to my school/district/institution to speak to our teams.

I am interested in learning more about what a Defined Career Ecosystem could look like for us.

Other: _____

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